



Memorandum

TO: ARTS COMMISSION

FROM: PAUL KRUTKO

SUBJECT: SEE BELOW

DATE: February 8, 2007

Council District: 5

SUBJECT: APPROVAL OF DESIGN DEVELOPMENT AND CONTRACT FOR PUBLIC ART PROJECT AT FIRE STATION #2 BY ROBERT DELGADO

RECOMMENDATION

Recommend approval of a design development proposal by Robert Delgado for Fire Station #2 and that the City Manager negotiate and execute an agreement with Robert Delgado to fabricate and install an artwork at Fire Station #2 in amount not to exceed \$98,000.

BACKGROUND

In accordance with the *Master Plan for Public Art 2000-2005*, adopted by City Council on February 20, 2001, the Public Art Program strives to develop artworks that enhance the City and make it a lively, attractive place to live, work, and visit. One area of particular study during the planning process was artworks associated with capital improvement projects for public safety facilities. With the passage of the Public Safety Bond Measures in March 2002, the City of San José is building or upgrading public safety municipal facilities. A 2% public art budget was established as part of the project budget process.

A \$143,750 budget for public art for Fire Station #2 was identified as part of the Public Art Work Plan for Public Safety bond projects (\$28,750 for administration; \$17,000 for design; and \$98,000 for fabrication and installation).

ANALYSIS

In May 2006 the Arts Commission approved a selection panel's recommendation of a pool of pre-qualified artists for the bond-funded facilities, from which artists would be selected as new projects developed. This pre-qualified pool of artists is consistently updated as artists are depleted from the pool either by being chosen for a project or expiring after a period of three

years. On July 12, 2006, the Arts Commission approved the selection of artist Roberto Delgado to design public art for Fire Station #2, based on the recommendation of a panel composed of community members from the Alum Rock neighborhood and the Public Art Committee. Delgado's design was reviewed and approved by the Public Art Committee on December 12, 2006.

The artist proposes a mural tile project that will be manifest in a number of locations on the Alum Rock side of the building. These include a large mural on the building façade above the building entrance, individual tiles in the pattern of numerous fire hoses in the hardscape leading to the entrance from the fire station, and a mural on the interior of the fire pole tower that will have a night presence for the project.

The large mural above the building entrance will be multiple layers of imagery from fire fighting. The layer images will also incorporate swaths of colors such that the image will not appear billboard-like, but will have a visual complexity that will reveal itself over time. The ground tiles will also be a similar layered approach, but on a much smaller scale. The subject of these tiles will be the surrounding community. The artist is working with community members, including the firefighters to find images that reflect the community's past and present. He will be doing a special project with students from Lick High School as part of his preparation of these tiles. These images will be incorporated into the pavers that will lead from the sidewalk, which is heavily traveled by the students of the adjacent high school, to the fire station entrance. The building hardscape will also reflect this direction of travel to help direct and encourage entry to the building. Finally, the architects have designed a glass enclosed fire pole tower to give a prominent view of this iconic aspect of fire stations to Fire Station #2. The artist will create a mural behind the fire pole that will be lit from within and provide a night presence to the building and a dramatic backdrop for the firefighters when the pole is put to use.

PUBLIC OUTREACH

<u>Date</u>	<u>Location</u>	<u>Purpose</u>
6/15/2006	Roberto Cruz Library	Visioning/Artist Review
6/20/06	City Hall	PAC Artist Selection Review
7/12/06	City Hall	Arts Commission Artist Selection Approval
7/24/2006	Mexican Heritage Plaza	Meet the Artist (Community)
7/24/2006	FS #2	Meet the Artist (Firefighters)
9/19/06	City Hall	PAC Concept Review
12/12/06	City Hall	PAC Schematic and Design Development Review

ARTS COMMISSION

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Subject: Design Development Approval for public art at Fire Station #2 by Robert Delgado

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BUDGET

Fund #	Appn #	Appn Name	RC #	Total Appn	Amt. For Contract	2005-2006 Adopted Budget Page	Last Budget Action
475	4552	Public Art - Fire Bond Projects	138174	\$572,000	\$98,000	Attachment A, Page 1	06-07 App. Ord. Sec. 33.01

*Of the Public Safety Bond public art appropriation, \$143,750 is designated for Fire Station #2.

CEQA

PP05-184



PAUL KRUTKO
Chief Development Officer