

Memorandum

To: ARTS COMMISSION

From: Paul Krutko

Subject: SEE BELOW

Date: March 8, 2007

Council District: Citywide

SUBJECT: SELECTION OF ARTIST CHRISTIAN MOELLER FOR THE NORMAN Y. MINETA SAN JOSE INTERNATIONAL AIRPORT RENTAL CAR GARAGE AND TERMINAL AREA DEVELOPMENT ARTIST/ARCHITECT COLLABORATION

RECOMMENDATION

Recommend that the City Manager negotiate and execute an agreement with Christian Moeller to develop a design proposal with the Terminal Area Improvement Program (TAIP) architects in an amount not to exceed \$100,000.

BACKGROUND

The *Norman Y. Mineta International Airport Public Art Master Plan*, approved by City Council on November 17, 2004, creates a framework for a unified program of Art & Technology that will identify San José as a diverse global center for innovation and change. Using the tools and technologies developed in Silicon Valley, public art will provide a portal to the region, highlighting the histories and stories that are a foundation of San José's place in today's global economy.

Responding to the Airport's Terminal Area Development Plans that call for development of a garage to consolidate rental car and premium short-term public parking facilities, the 2006-2007 Airport Public Art Work Plan recommended by the Airport Art Program Oversight Committee (AAPOC) on November 11, 2006 and approved by the Public Art Committee and Arts Commission on November 21, 2006 and December 13, 2006 calls for commissioning an artist as part of Rental Car Garage development to work in a highly integrated way as part of the design team. The scale of the garage is such that to commission a highly visible exterior artwork with maximum impact would be challenging; however, because of the prominent location, a public art component is a priority. To capitalize on the opportunity, a \$100,000 design budget has been identified for artist design services to collaborate with the project architect, resulting in an artistic enhancement of the design working with the vocabulary and materials of the base project design.

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ANALYSIS

In December, 2006, based on acceptance of the 2006-2007 Airport Public Art Work Plan, an invitational call for artists was released. On January 31, 2007 a professional selection panel met to review submissions and select finalists. On February 16, 2007 the panel interviewed finalists Nik Hafermaas; Dan Corson; and Christian Moeller. The panel included Matt Gorbet, representing the Art Activation artists; Jack Mackie, public artist and arts planner; Sheila Malone and Ali Sant artists and AAPOC representatives; Marc Pally, artist and public art administrator; Mike Winters, TAIP architect Fentress Bradburn's executive designer; and Steve Wilson, Airport Department. The panel recommended Christian Moeller for the commission. On February 20, 2007, the Public Art Committee reviewed and approved this recommendation..

PUBLIC OUTREACH

Outreach for nominations was done through the AAPOC, Public Art Committee, Arts Commission and Airport Commission. Additionally, staff worked through other national art institutions, curators, consultants and did focused investigations to identify artists to receive the call.

BUDGET REFERENCE

Fund #	Appn #	Appn Name	RC #	Total Appn	Amt. For Contract	2006-2007 Adopted Budget Page	Last Budget Action
527	5927	Public Art	110483	\$1,583,000	\$100,000	Appendix A, Page 1	06-07 App. Ord, Sec. 9.04

CEQA

Not a project.



PAUL KRUTKO
Chief Development Officer, City Manager's Office